

FOR IMMEDIATE RELEASE
February 27, 2026



PRESS AND MEDIA:
lenssummit@koernercamera.com

A Celebration of Cinema Optics

Join us for two days of innovation, education, and community in the heart of the Pacific Northwest!



Koerner Camera is thrilled to announce the return of the Pacific Northwest Lens Summit to Portland, Oregon. Following the success of our partnership with CVP for the European Lens Summit, we are excited to once again bring this celebration of cinema optics to the Pacific Northwest. This year, the Lens Summit is proud to partner with the PSU Film Program at Portland State University, expanding opportunities for emerging filmmakers to connect with industry professionals and explore the latest advancements in cinema technology.

Free Passes are available at www.lenssummit.com

Dates and Location: Mark your calendars for March 20th and 21st, from 10:00 AM to 5:00 PM, as we gather at the Smith Memorial Student Union Ballroom at Portland State University (1825 SW Broadway, Portland, OR). The summit offers attendees ample opportunity to explore the latest advancements in cinema technology, connect with industry professionals, and experience a variety of engaging activities and surprises, all free of charge!

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Exhibitors and Activities: Join us alongside 40+ exhibitors from around the globe as we showcase the newest products and innovations in cinema optics. Attendees will have the chance to connect with leading lens manufacturers, master lens technicians, and industry experts through classes, seminars, and hands-on demonstrations.

This year's programming will feature a wide range of educational and interactive experiences, including a panel with the crew from the Oscar-nominated film *Train Dreams*, sessions such as *Legacy of Lenses*, *Optics for IMAX and High-Speed Cameras*, and *Lens Selection 101*, an interview with cinematographer **Bobby Bukowski**, a special talk by lens expert **Jay Holben**, and our interactive **Filmmaker Feud** game show—alongside many additional presentations and workshops designed to explore the art, science, and future of cinema optics.

We want to say a big thank you to our event sponsors at **Oregon Film** and **Portland Event's and Film Office** in conjunction with with **Prosper Portland**. We greatly appreciate the support to allow us to make this event as best as possible for our community.

Ticket Information: Secure your spot at the Pacific Northwest Lens Summit by registering for your free ticket through the Eventbrite link on our website.



Join us in Portland for the Pacific Northwest Lens Summit—an immersive experience celebrating the art and science of cinema optics. Whether you're a seasoned professional or an aspiring filmmaker, there's something for everyone at this year's summit. Register today and be part of this exciting exploration of the future of filmmaking.